

Figure 1

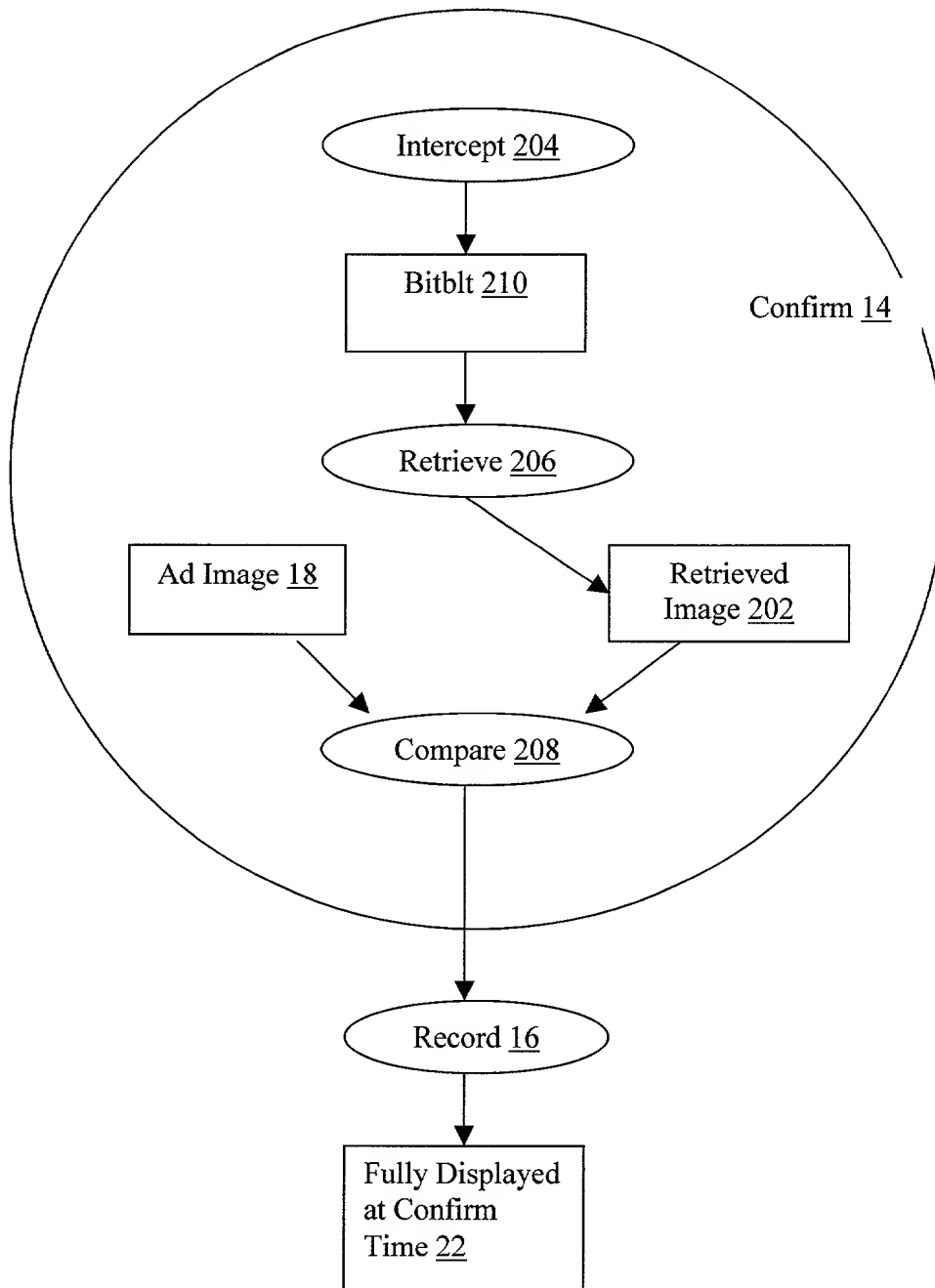


Figure 2

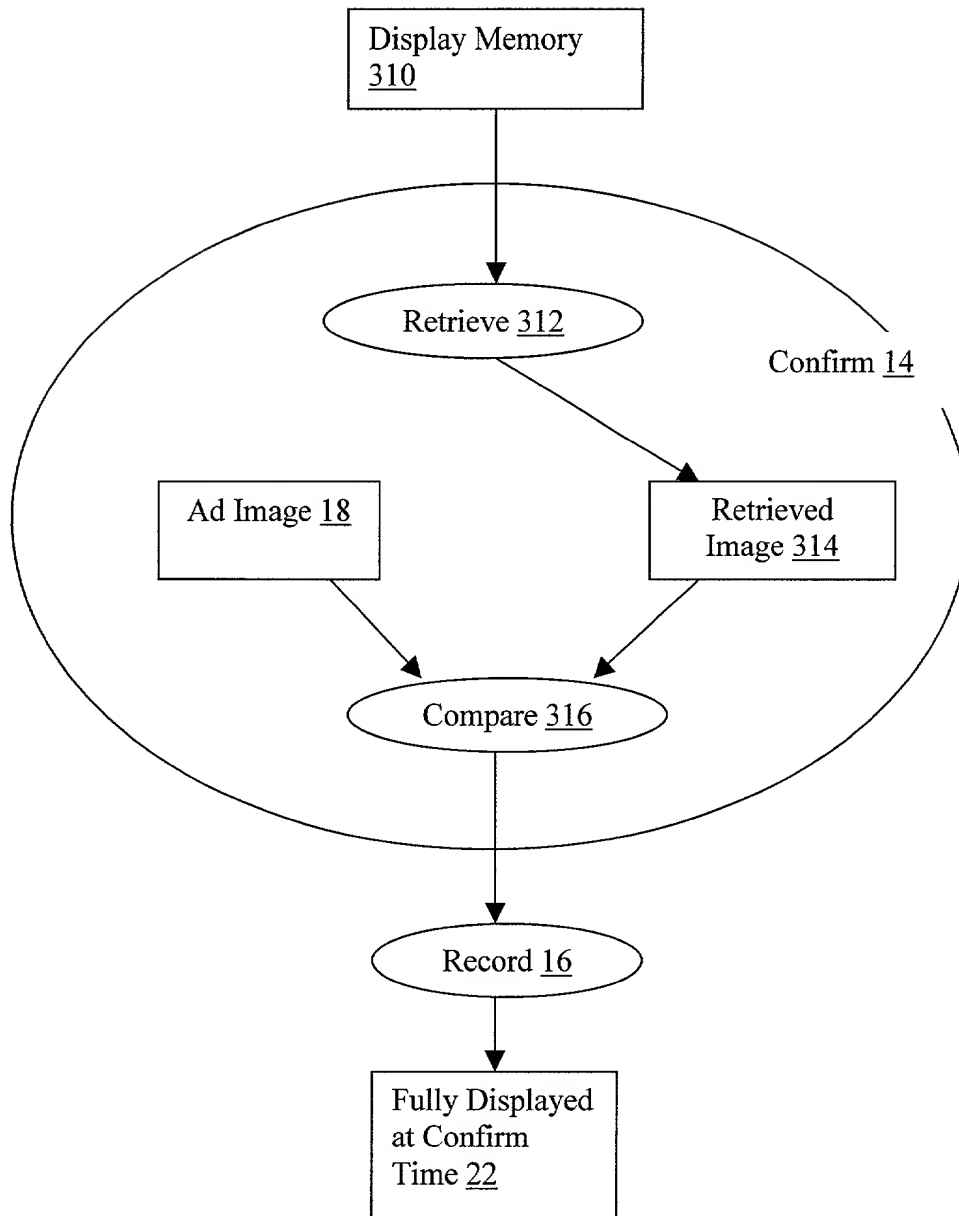


Figure 3

Display Record - 400

Ad Image ID – 410

Screen Location – 412

Display Period - 414

Confirmation Time – 416

Fully Displayed (Y/N) – 418

Portion Displayed (%) – 420

Figure 4

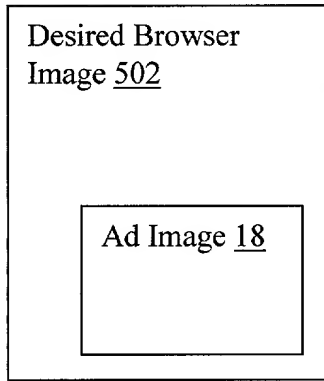


Figure 5a

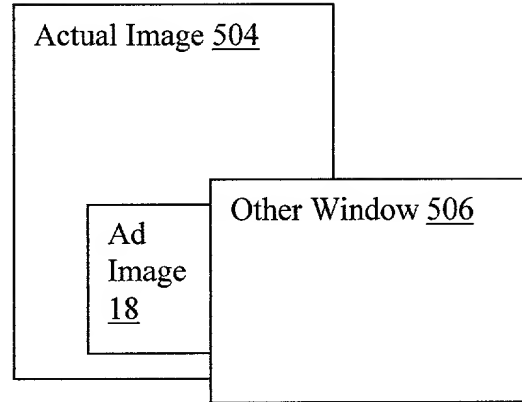


Figure 5b

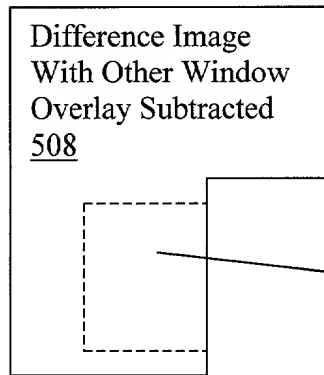


Figure 5c

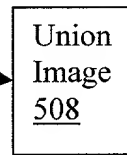


Figure 5d